

Session 4		Room ?	Date 26 May	Time 16:00-17:30	Theme P
Session Title		Influencing decision makers - finance, equity, institutional leadership			
Conveners		IRC, Gates Foundation, WSSCC, WSUP			
Session objectives and description		Aim: : To distil key lessons and ingredients of success from different approaches to influencing decision-makers to increase sanitation prioritisation, put institutional leadership in place, effectively finance and ensure equitable services delivery.			
Session agenda		Session Chair: Alana Potter IRC	Moderator: Saskia Castelein WSSCC	Rapporteur: Abubakari Wumbei	
#	Time	Item	Presenters / Panellists (name, organization)	Process Notes	
1.	16:00-16:06	Setting the scene – WASH Watch scores on sanitation prioritisation, institutional leadership and finance.	Tim Brewer WaterAid	Live demo with wireless	
2.	16:06-16:12	Key ingredients of success in SWA global advocacy for finance – targeting high level decision makers	Amanda Marlin SWA	PPT	
3.	16:12-16:18	Key ingredients for successful impact from evidence-based advocacy	Sophie Hickling WSP	PPT	
4.	16:18-16:24	WASHCost evidence based advocacy	Catarina Fonseca IRC	PPT	
5.	16:24-16:30	Social accountability	Ibrahim Musah WaterAid Ghana	PPT	
6.	16:30-17:00	Panel discussion: messages and approaches that have influenced decision makers, role of civil society.	Arouna Traore, Director of Sanitation, Ministry of Water and Sanitation, Gov of Senegal; GSF govt coordinators; Frank Twinamatsiko UWASNET; Samson Shivaji KEWASNET, municipal decision makers from the Urban Institute.	Moderator	
7.	17:00-17:20	Table discussion with plenary feedback – lessons for advocates.		Moderator	
8.	17:20-17:30	Conclusions and closure		Chair	